



JAN BOTTIGLIERI
jbottiglieri@tappi.org

The Bottom Line on the Bottom Line

You’ve probably heard the expression, “... but what does that have to do with the price of eggs?” It’s what people say when a subject of conversation seems irrelevant to the bigger issue. It implies that it doesn’t matter whether you’d like to talk about something more interesting; there is nothing more important than cost. “The price of eggs” is just a metaphor for the price of ... everything. And if we are not saving money, we’re wasting our time.

In manufacturing—especially in capital-intensive arenas like pulp, paper, and packaging—it makes sense that the bottom line is a top priority. That is why we decided to devote the “Trendspotting” section of this issue to energy savings. Energy makes up a huge portion of total manufacturing costs: up to 40 percent at some locations. Even a small change can make a noticeable difference on that all-important bottom line, especially in larger facilities or across a network of mills. There’s not a mill in operation that can afford to pass up the opportunity to reduce spending on energy.

Yet I noticed something interesting when reading through our Trendspotting features: saving money on eggs means you bought cheap eggs (or switched to pancakes!) Saving money on energy can mean so much more.

For instance, cutting energy costs by reducing the amount of energy you consume will improve your sustainability profile. Cutting energy costs with new technology and equipment will improve your productivity. Cutting energy costs through improved maintenance will increase uptime and reduce spending on replacement parts. No matter how you approach it, a focus on cutting energy costs will yield additional results.

We’re excited to bring readers three articles in this issue that illustrate these benefits from different perspectives: a novel case study at IP Grande Prairie; a terrific (and free) resource chock-full of energy saving tips and guidelines; and an overview of how innovative technologies can be part of a comprehensive approach to energy savings. I’m sure you’ll find something in our Trendspotting section that will apply to your facility. When it comes to controlling energy costs, the bottom line is ... there is always more than just the bottom line.

We are also excited to introduce you to some human dynamos: our 2025 TAPPI National Award recipients. Their service and leadership transform our industry every day. Check out the article on page 20; I hope you’ll recognize some of your own peers and colleagues.

As always, I’d love to hear from you; what’s your favorite way to fix those eggs? Drop me a line at jbottiglieri@tappi.org. **360**



EDITORIAL STAFF

JAN BOTTIGLIERI
Editorial Director
jbottiglieri@tappi.org

LARRY N. MONTAGUE
President & CEO, TAPPI
lmontague@tappi.org

GLENN OSTLE
Editor Emeritus

MARK RUSHTON

Senior Editor
mrushton@tappi.org

TOR IDHAMMAR

Section Editor, Reliability & Maintenance
t.idhammar@idcon.com

MONICA SHAW

Editorial Director, *TAPPI Journal*
mshaw@tappi.org

NAYLOR STAFF

PUBLISHER

Ben Hopper
ben.hopper@naylor.com

MANAGING EDITOR

Leslee Masters
leslee@naylor.com

INTEGRATED MEDIA SPECIALIST

Shane Holt
sholt@naylor.com

DESIGN AND LAYOUT

BK Publication Design

