

Cincinnati conference makes a case for corrugated

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Ty Boyd gives the keynote address.



Herbert G. Schaefer (left) receives the Division Leadership and Service Award from Carl C. Landegger and Katherine H. Harper.



Richard J. Croker receives the 1994 TAPPI Corrugated Containers Division Award and Harry J. Bettendorf Prize.



Carl E. Williams (left) accepts the CorrPak Best of Show Award on behalf of Fleetwood Container Corp. from Gary M. Alexander and Madeleine C. Crawford.



More than 1500 registrants from 23 countries showed up at the International Corrugated Containers Conference and Trade Fair in Cincinnati, OH, Sept. 26-28, 1994.

Their flags were on vivid display from the opening of the conference on Monday morning until the closing award banquet on Wednesday evening.

David R. Friedman, technical program chairman, and his wife



Attendees inspect some of the CorrPak entries.



The conference was held at the Cincinnati Convention Center, which proved to be an ideal location for the technical sessions, workshops, individual committee meetings, and the Trade Fair, at which a record 180 suppliers to the industry exhibited their products. Converters represented 68% of the walk-ins who registered for the trade fair.

CorrPak—a competition for corrugated box designs—drew 113 entries. The entries were divided into nine categories and received close inspection from the visitors. The Best of Show was awarded to Fleetwood Container & Display Inc. of Vernon, CA, for its Jordan 12 bottle shipper. Gary Alexander of Harper Corporation of America and Madeleine Crawford of Harper Machinery Corp. announced the winners during the awards banquet as photographs of the entries were displayed on large screens.

Katherine Harper of the Harper Corp. of America was conference chairman and warmly welcomed all of the attendees in her opening address. Keynote speaker Ty Boyd entertained and inspired the audience with his presentation, “Mastering the Magic of Leadership.” David R. Friedman of General Mills Inc. served as technical program chairman. Robert H. Quick of Weyerhaeuser was the Awards/Scholarship Committee chairman. William T. Kahn of Harper/Love Adhesives Inc. was workshop chairman.

The three-day conference covered a broad range of topics important to the corrugated community. A major theme reflected each of the three days was flexo printing and graphics. Presentations in this area were made by Harvey D. Schwartz of Hercules Inc.; George B. Cusdin of W. R. Grace and Co.; D.

L. King of Borden Graphics; Lars Edlund of Sund Emba Ab; Robert Petretti of General Corrugated Machinery Co., Inc.; Herbert G. Schaefer of Longview Fibre Co.; Yvonne A. Dykes of Hercules Inc.; Brian Jacob of Pamarco Inc.; and Tom Mallon of Bobst Group Inc. In addition to these presentations, Alexander moderated a workshop on graphics and the Wilton Connor banded roll test was also analyzed. The workshop presenters were Lee Grantham of Mark/Trece Inc., Brian Jacob of Pamarco, Rob Wells, Dennis Smith of Wilton Connor Packaging, Cynthia Nolen of International Paper Company, Tom Shaney of Borden Packaging, Ron Moles of Matthews Company, Alan Bobbitt of Environmental Inks and Gary Alexander of Harper Corporation of America.

“Fine tuning your corrugator—ask the experts” attracted great interest, with John O. Telesca of Southern Container Corp. as the session developer. Dave H. Galvin and Richard J. Croker of Georgia-Pacific Corp., Louis J. Cuccia of Harper/Love Adhesives Corp., and William A. Nikkel presented a comprehensive view of problems and opportunities in this vast area. Terry W. Chapman of Inland Container Corporation, Ed L. Riley of ELR & Associates and Daniel P. White of Alliance Technical Service Inc. acted as moderators. Presentations on the characteristics of paperboard and combined board were presented by Michel F. Gratton and Jean Hamel of Paprican and James A. Cummings and Arthur P. Burkart of Marquip Inc. In addition, “High density liner and low density bonding issues” were the basis of a workshop moderated by Jim Carbone of Harper/Love Adhesives Corp. The presenters were Dave Galvin of Georgia-Pacific Corporation, Craig Leake

Committee break-out discussions



of National Starch Company, Tom Black of Menasha Corporation, Chuck Shaffer of Weyerhaeuser, Stephen Perkins of Willamette Industries and Rob Trippsmith of Jefferson Smurfit.

William S. Thayer of United Container Machinery Group moderated a workshop on current safety initiatives. The panelists were Peter F. Dages of Stone Container Corporation, George R. Mills of Langston Corporation, J. Lester Ross of Rollins Hudig Hall, and William Murphy of the U.S. Department of Labor. Bill Thyer also chaired the newly formed (ninth) Technical Committee of the Corrugated Container Division-Safety.

David G. Ehlert of Georgia-Pacific Corp. led a workshop entitled, "Downsizing: leading the challenge of survivorship." The presenter was Paul Giddens of Georgia-Pacific Corporation. Ehlert also monitored a presentation of six films on human resource uses.

D. A. Miller of Crown Packaging moderated the traditional—but vital—Production Roundtable, which emphasized operating, maintenance, environmental, and supervisory practices.

Additional presentations were made by William J. Rehring of Tops Engineering Corp. on the package design process; David B. Shill of Thermoguard Equipment Inc. on robotics; and Glen G. Wickett of Weyerhaeuser on recyclable wax.

The heart of the TAPPI organization is its technical committees. Engineering, Productivity Improvement, Process Control and Quality Assurance, Production, Flexo Printing and Graphics, Fiberboard Shipping Container Testing, Human Resource Development, Corrugated Board Technical Services, and Safety held individual meetings.

Ronald L. Harper of Harper/Love Adhesives Corp. was spouse chairman. He also conducted the Newsletter/Marketing Committee meeting. Joseph P. Trungale of Pamarco Inc. chaired the Planning Advisory meeting. Michael Defenbau of Bobst Group Inc. conducted the Supplier Advisory Committee meeting. Jo Lee Potts of Tropicana chaired the End User Advisory Committee meeting.

The reception at Cincinnati's Union Terminal



The conference reception was held Monday evening at The Museum Center at Cincinnati Union Terminal, a renovated art deco train station that now houses a museum complex. A tour of the Willamette Industries preprint plant Thursday morning was appreciated by all who attended.

The climax of the conference took place during the Awards Ceremony and Banquet Wednesday evening Sept. 28. Katherine Harper addressed the group and introduced Robert Quick of Weyerhaeuser as the succeeding division chairman. Carl C. Landegger of the Black Clawson Co. presented awards to Katherine Harper as outgoing division chairman and to Herbert G. Schaefer for his division leadership and service. He also presented the Technical Award and Harry J. Bettendorf Prize to Richard J. Croker of Georgia-Pacific. After-dinner music was provided by the Queen City Big Band.

US\$ 1000 scholarships were awarded to Terry O. Wright (MHA Corrugating Machinery Co. sponsor), Thomas F. Rossi (Bobst Group Inc. sponsor) and Gary D. Wilson (TAPPI Corrugated Containers Division sponsor).

Certificates of Appreciation were presented to outgoing chairmen John O. Telesca for Engineering, Daniel P. White for Productivity Improvement, David A. Miller for Production, Gary M. Alexander for Flexo Printing and Graphics, David G. Ehlert for Human Resource Development, James T. Carbone for Corrugated Board Technical Service, Richard H. Olsen for the Corrugated Local Sections, and Michael L. Defenbau for the Supplier Advisory Committee.

Special Certificates of Appreciation were awarded to Madeleine C. Crawford of Harper Machinery Corp., Ronald L. Lund of Longview Fibre Co., Elliot S. Rohde of Elliot Rohde Associates, Inc., and Laurence Tillis of Tillis and Associates.

We of TAPPI now look forward to the April 2–5 Midyear meeting in Chicago, IL, and the Annual Conference in Seattle, WA, October 15–18, 1995. ■