

PIMA AND TAPPI FORM ALLIANCE FOR PAPER INDUSTRY EDUCATION

THE TWO ASSOCIATIONS WILL COLLABORATE IN OFFERING A SERIES OF SHORT COURSES THAT ADDRESS CURRENT MANAGERIAL CONCERNS.

FOR THE FIRST TIME IN THEIR LONG HISTORIES, THE PAPER Industry Management Association (PIMA) and the Technical Association of the Pulp and Paper Industry (TAPPI) are joining forces to collaborate on a series of management education courses for 1998 and 1999. Under the banner of the PIMA-TAPPI Alliance for Paper Industry Education, these educational joint ventures are seen as the first steps in what could be a strong and rewarding partnership between the two premier associations serving the pulp and paper industry.

While PIMA and TAPPI acknowledge different missions, both associations recognize a commonality of purpose in serving the needs of the pulp and paper industry. The two associations see themselves as "collaborators" in helping the pulp and paper industry grow and develop.

At a time when industry professionals are being called upon to fill many roles and meet varied responsibilities, the two associations see their educational role as one of growing importance. By fostering the growth and development of the individual

through joint continuing education programs that meet members' needs, the two associations are working to eliminate the costly redundancy of services and better use today's scarce economic and intellectual capital.



PIMA and TAPPI leaders signing working principles document to guide the collaborative education effort are: (standing) Don Jones, PIMA president; Dale Dill, TAPPI president; (seated) Wayne Gross, TAPPI executive director; and Scott Baumruck, PIMA executive vice president.

FOUR COURSES TO BE OFFERED INITIALLY

The PIMA-TAPPI Alliance for Paper Industry Education will initially offer members of both associations four unique learning experiences that address managerial concerns with practical solutions. The first of these collaborative ventures, "Process Economics and Financial Analysis Fundamentals," is set for rollout May 18-20, 1998. Designed for mid-level to senior level process and project engineers, mill department managers, and mill accounting personnel, this course will last two and a half days. It is an introductory level course designed to improve the professional's understanding of

industry, mill, process, and project economics.

In the months that follow, the PIMA-TAPPI Alliance for Paper Industry Education will offer three other courses for its members:

- **Project Management for Capital and Non-Capital Projects**, a three-day hands-on course that will give participants a practical and proven model for managing capital and non-capital projects.
 - **Workplace Communications**, a two-day course designed to help participants develop skills in conducting work and communicating with others quickly yet effectively.
 - **Analytical Problem Solving and Decision Making**, a three-day management course that teaches a step-by-step process for appraising problems, analyzing opportunities and applying these concepts to actual job applications.
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In addition to these courses offered through the Alliance, both PIMA and TAPPI will continue to offer separate educational programs to their respective members in keeping with their specific missions.

To obtain more information about any of the courses being offered by the PIMA-TAPPI Educational Alliance for Paper Industry Education, call Barbara Schell of PIMA at +1-847-956-0520 or email her at pimstaf@wwa.com; or call Carnie Wall of TAPPI at +1-770-209-7270, fax her at +1-770-446-6947, or email her at cwall@tappi.org. TJ